

## Technical Skills

Adobe Illustrator CS5	CSS
Adobe InDesign CS5	Email Newsletter Creation
Adobe PhotoShop CS5	Flash-based Online Training Courses
QuarkXpress 6.5	Microsoft Word
Dreamweaver CS5	Microsoft Power Point
Flash CS5	Platforms PC and Mac
HTML	

## Education

GRAPHIC DESIGN DIPLOMA  
Fanshawe College London, Ontario  
1997-2000

BACHELOR OF FINE ARTS  
Queen's University Kingston, Ontario  
1992-1996 Graduating in 1997

TECHNOLOGICAL STUDIES CERTIFICATE-  
VOCATIONAL ARTS  
H.B. Beal Secondary School London, Ontario  
1990-1992

## Work Experience

OWNER/GRAPHIC DESIGNER  
Louise Venables Design, Waterloo, Ontario  
*November 2009 - Present*

Working alone to obtain clients through marketing strategies including Facebook marketing, SEO, Website, Word-of-Mouth and Repeat customers. Design experience includes several websites, logo design, web banner graphic creation for email newsletters and various print media.

GRAPHIC DESIGNER (part-time/contract)  
Creative Options, Waterloo, Ontario  
*January 2010 - Present*

Work with a small team of designers designing and laying out Kroger employee newsletters. Also assisting on other projects as required.

GRAPHIC DESIGNER (full-time)  
eSolutionsGroup, Waterloo, Ontario  
*May 2007 - November 2009*

Worked with a large sized team of graphic designers, animators, global positioning, software and web developers providing various graphics from print to web. Primary responsibilities included production of various marketing and proposal materials for eSolutions Group's sister company, Conestoga-Rovers & Associates, Flash production for eSolutionsGroup's i:Learn software (online

## Certification & Courses

Introduction to Photography - Henry's School of Learning  
Marketing on a Shoestring - Conestoga College  
First Aid & CPR Certification Levels A & B  
Adobe Authorized Training: Flash CS3 Rich Content Creation (2007)

## Profile

- 12 years professional graphic design experience
- Strong creative skills education and training
- Proven performer in retail design
- Full project life cycle development
- Well-organized and efficient
- Great communicator, cooperative
- Small team management experience
- Excellent in a fast-paced environment
- Strong experience in both digital/web and print media design

training courses) and various marketing materials for eSolutionsGroup. Also created several email newsletters for various departments within Conestoga-Rovers & Associates. Worked directly with the client from concept to final product whether it was a printed piece or electronic presentation. Also worked directly with several printers coordinating print schedules and providing quotes to clients.

Production Operator (full-time)  
Loblaws, North York, Ontario  
*June 2003 - November 2003*

Worked with a medium sized team producing from page layouts flyers for Loblaws and National Grocer. Duties included uploading of images from off site server, proof reading copy, image quality checks, file organization, page creation in Quark based on files supplied by Creative team, pre-production file quality checks and downloading of final files to off site server for printing. Quark files used layers for each zone, which required a strong eye for detail.

GRAPHIC DESIGNER (full-time)  
Horizon Line Inc., Mississauga, Ontario  
*April 2002 - February 2003*

Managed graphic design jobs with a tightly-knit team. Worked with client-companies like Canadian Tire, H.A.

Sheldon, and Mitex for the entire project life cycle. Experiences include web design, printed media including flyers, business cards, brochures, packaging, and digital photography.

Worked on streamlining procedures for job flow as well as protocols for interaction with clients. Experiences include the creation of quotes and invoices as well as close interaction with clients to create and deliver the product they require. Additionally, managed relationships with printers and suppliers.

GRAPHIC DESIGNER (full-time)  
Regal Greetings and Gifts, Mississauga, Ontario  
*September 2000 - April 2002*

Maintained an integral role within a busy creative design department. In addition to printing bimonthly catalogues, our team produced extra catalogues as required by business objectives. Over time was a frequent and expected responsibility. Catalogue design took the form of page layout and creative input as well as constant communication and coordination with other team members. Additional tasks included design and implementation of promotional pieces including flyers, direct mailers, brochures, order forms, postcards, newsletters, envelopes, banners, and web graphics. All projects were subject to iterative review and improvement. Developed an effective proofing system, throughout several departments, to ensure an error free order form. Burned jobs to disk to send to printers and as archives. Often used FTP sites to transfer files to printers.

DIGITAL GRAPHICS DESIGNER (part-time)  
InPrint, University of Western Ontario, London, Ontario  
*June - August 2000*

Developed digital artwork and web pages for a variety of campus related groups.

## Freelance Experience

2012

REAL ESTATE WORD

Banner, graphic and flyer creations to promote and for use in this Real Estate email Newsletter creation company.

DR. REINA PERSAUD BSC., ND - [www.850heal.com](http://www.850heal.com)

Website design and creation to promote and provide information about Dr. Reina Persaud.

2011

DR. ANITA KIESWETTER, BSC.,ND AND JOHN BENDER, BSC., ND - [www.anitakieswetternd.com](http://www.anitakieswetternd.com) and [www.jwbendernd.com](http://www.jwbendernd.com)

Website design and creation to promote and provide information about the Naturopathic Clinic run by these two doctors.

RENU ARORA, RD - [renuarorard.com](http://renuarorard.com)

Website design and creation to promote and provide information about a Registered Dietitian.

THE STEWART COTTAGE - [www.thestewartcottage.com](http://www.thestewartcottage.com)

Website design and creation to showcase and provide information about a cottage rental.

2009

HUTCH HOUSE CONCERTS - [www.hutchhouseconcerts.com](http://www.hutchhouseconcerts.com)

Website design and creation to promote and provide information for house concerts hosted by Hutch House Concerts in Mississauga, Ontario.

2008

JULIE BROADBENT PHOTOGRAPHY (site no longer live)

Created and developed a business website to promote clients photography.

SOFTESTRIAN INC.

Developed and created a logo for this GPS and Robotics Software Development company.

2005

DR. REINA PERSAUD, BSC.,ND - [www.850heal.com](http://www.850heal.com)

Professional image face-lift including web-site redesign and Flash presentation.

UNIVERSITY OF SASKATOON DEPARTMENT OF COMPUTER SCIENCE

Created a logo for the Imaging Multimedia Graphics department. This logo is used for posters, presentations and all other related printed and web materials.

2000

OCCUPATIONAL HEALTH AND SAFETY DEPARTMENT AT ST. JOSEPH'S HEATH CENTRE

Worked on re-designing and improving their Intranet site. This project required concepts to final artwork.

ROBERTS RESEARCH INSTITUTION

Worked in a small team designing graphics for an informational kiosk.

1999

WESTERN MUSTANG MARCHING BAND

Designed name badges for the band members to wear at conferences. This project required a presentation with concepts along with the final artwork.

BIOQUEST CORPORATION

Illustrated some technical concepts through to animated images for use on their website.

*References given upon request.*